TV and Radio APIs on Social Harmony

The following is issued on behalf of the Committee on the Promotion of Civic Education:

The Committee on the Promotion of Civic Education today (May 18) announced the launching of a series of Television and Radio Announcements in the Public Interests (APIs) on the theme of "Social Harmony".

In line with the topical theme of the Committee on the Promotion of Civic Education in 2005/06, the TV and radio APIs on "Social Harmony" are produced to promote among the general public the messages of inclusiveness and harmony.

Hong Kong is an open and cosmopolitan city. Strengthening the respect and understanding among members of the public with different backgrounds, professions, beliefs, interests and capabilities is conducive to building a harmonious society. The Committee aims to promote the concept of "civility", with a view to building an integrated civil society. The qualities of "civility" include convincing people by "reasoning", judging on the facts rather than the people, respecting different points of view and accepting diversity of opinions and strengthening communications.

The Committee has produced two sets of TV and radio APIs, to promote the theme of social harmony with two different approaches. These APIs will be broadcast on major Chinese and English TV and radio channels from May 23 onwards.